



Contact Information:
Press Inquiries/Interview
requests:
Marie McClafin
Public Relations
704-756-4577
marie@arcbrand.com

MEDIA UPDATE

SPOTLIGHT THEATRES ANNOUNCES A FALL 2011 GRAND OPENING FOR THEATRE IN HARTFORD, CT

FOR IMMEDIATE RELEASE (Atlanta, Georgia) March 23, 2011 – Spotlight Theatres, Inc, in association with The HB Nitkin Group and Alerion Services, LLC announces a fall 2011 opening for the state-of-the-art multiplex, 100% digital projection movie theatre in the Front Street District of Hartford, CT.

All auditoriums feature the latest DOLBY and DTS digital audio complementing all digital projection producing an enhanced movie-going experience while providing the highest quality sight and sound presentation available. Patrons will experience luxury high-back seats that rock with wide spacing between rows for extra legroom and stadium seating for unobstructed view of the wall-to-wall screens.

Amenities like on-line advanced ticketing, will-call, reserved seating, an expanded concession menu and the option to choose a full dining experience on the Concierge Level at The Balcony Grill will set this location apart from any other movie-going experience.

"We are excited to bring a luxury movie theatre concept to the Hartford community.", said Joseph Paletta III, President & CEO of Spotlight Theatres, LLC. "With the proven success of our concept site that opened in Greensboro, GA we know patrons will enjoy a luxurious high-end entertainment experience. We are confident that this entertainment venue will far surpass expectations in terms of technology and service."

Helen Nitkin, Co-Founder and Chairman of The HB Nitkin Group adds, "We are very excited to welcome Spotlight Theatres to Hartford. This beautiful new theater complex helps to complete our vision of creating the Front Street District as the "entertainment destination of choice" for Hartford and the entire region." William J. McCue, CCEDA Board Chairman further adds, "We at CCEDA are pleased that this theatre concept is making progress. This venue will make a good anchor to the entertainment portion of Adriaen's Landing".

About Spotlight Theatres, Inc

Spotlight Theatres, Inc. is a company organized in 2003 by Joseph Paletta III, former Senior Executive, Reliance MediaWorks USA and 15 year veteran with Regal Entertainment Group, to develop and operate state of the art multiplex theatres offering a complete movie-going and entertainment experience. An important part of the Company's strategy is to embrace the latest digital technology while building and operating attractive luxurious theatres that provide a comfortable movie-going environment, unsurpassed service and the latest theatre amenities including a full-service restaurant option.

About Alerion Services, LLC

Alerion Services, LLC is a management company organized by experienced industry leaders with over 50 years of combined operations, distribution and film booking experience specializing in turn-key management solutions for independent theatre owners, landlords and government authorities. Alerion Pictures a subsidiary of Alerion Services, LLC provides distribution planning, film booking and logistic services directly to independent producers and directors servicing Hollywood and Foreign Language film communities.

About The HB Nitkin Group

The HB Nitkin Group, headquartered in Greenwich, Connecticut, is a privately-owned real estate investment company specializing in the ownership, development, acquisition, and financing of institutional quality properties.

-Photography/Concept Drawing are available upon request.

-Spotlight Theatres, LLC and Alerion Services, LLC are available for interview through the public relations contact above.